



POLICY PLAN 2020 - 2023

Volunteer Programs Forever

*Volunteer Programs Forever
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Belgium*



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Introduction

Volunteer Programs Forever is a recognized private foundation in Belgium. The purpose of the foundation is to start up education and training projects worldwide to support underprivileged local communities.

We believe in the power of connecting and uniting people worldwide to spread knowledge and initiate development with the ultimate goal of helping to combat poverty. Sharing knowledge and creating learning opportunities are essential for sustainable development. We focus on helping local communities, every day to get the best of their ability to reach their full potential.

Due to the global pandemic of COVID-19, Volunteer Programs Forever has been forced to adjust the policy plan for the coming years. The demands and needs of the communities we support has been greatly increased. In concrete terms, this means that Volunteer Programs Forever will initially focus on supporting the communities affected by the crisis and offering them long-term solutions so that they can be self-supporting, even after this crisis.

As chair of Volunteer Programs Forever, it is my job to adapt the activities of the foundation to the needs of our target groups. As these needs have significantly changed in some areas in early 2020, it is important to look at how we can find the balance between raising the necessary funds and providing the necessary solutions for our communities. This means that we have to expand our pilot project in Bali in the very short term. In addition, the demand for projects at other locations has grown in recent months and in the coming years we will mainly focus on raising funds to start these new projects.

In this policy plan we will explain how VP Forever will achieve the goals we have set, which adjustments we will have to make as a result of the COVID-19 pandemic and how we will grow as an organization.

Kimberley Vanderheyden – Chair.

Term of a policy plan

This policy plan has been drawn up for a period of 3 years, starting in 2020. Due to the COVID-19 situation, Volunteer Programs Forever had to adjust its goals and these goals will be feasible and measurable in a period of 3 years.



1. Vision and mission

The purpose of the foundation is to start up education and training projects worldwide to support underprivileged local communities. Our mission is to create educational opportunities for local communities and enable them to develop strong future generations. The foundation does this with respect and understanding for local cultural heritage and traditions. We develop programs that contribute to long-term sustainable results.

The mission is not to implement a complete foreign education program in any field, but to integrate sustainable ideas that enhance the quality of life of all involved. Communities from any developing country in need of support in their development to reach their full potential can receive financial, educational, organizational or material support from VP Forever.

1.2 Objective

Helping and supporting local underprivileged communities around the world in expanding their future prospects by offering mid and long term solutions.

1.3 Strategy

We believe in the power of connecting and uniting people worldwide to spread knowledge and initiate development with the ultimate goal of helping to combat poverty. Sharing knowledge and creating learning opportunities are essential for sustainable development. We focus on helping local communities to get the best of their ability to reach their fullest potential. We do this by focusing on a community as a whole, not the individual. Before introducing a solution or program into a community, we must understand its strengths, areas for improvement and especially the core of its members. What are the core values that keep a community together? What is holding the members of the community and their businesses back from developing to their fullest ability? Above all, what will be the driving force that will drive local youth to bring about change? Without this initial understanding, the introduction of Western education or opportunities will only have a short-term effect.



2. Current situation

In past few years, VP Forever has mainly focused on the pilot project in Bali, Volunteer Programs Bali. We look back on 7 intensive years, where we had many activities at our location in Bali.

Due to the COVID-19 situation in Indonesia, the project has been closed since March 2020. In response to this problem, the foundation is introducing the concept of The Forever Learning Centers by starting the construction of the first learning center in Bali, Indonesia. The corona crisis is hitting Bali very hard. Eighty percent of the population depends directly or indirectly on the tourism industry to provide for their basic needs. When, as now, the tourism sector has weakened enormously, there will no longer be sufficient income for the local communities. A deep economic crisis is unavoidable. That is why VP Forever wants to provide a structural counterbalance by creating jobs outside the tourism sector and providing the communities with the skills that are desperately needed in the current labor market.

The Forever Learning Center in Bali offers all of this.

2.1 Activities

The project of VP Forever in Bali has been inactive since March 2020. Due to the corona measures in Bali, all schools are closed and no activities can take place. Given the current figures of COVID-19 in Bali, but also the rest of the world, this situation will remain unchanged for the rest of 2020. This means that the programs of VP Forever cannot operate.

VP Forever supports the community of the project in Bali during the corona crisis. Because many people in Bali are unemployed and therefore have no income whatsoever, they cannot provide for their basic needs.

For the remainder of 2020, VP Forever will fully focus on expanding the organization and creating and building structural fundraising strategies and activities.

2.2 Examples of current activities

VP Forever is intensively working with a consultant from the UK to start the capital appeal and raise funds for the project in Bali. The construction of the Learning Center is expected to start in October 2020.

In addition, VP Forever supports the community in Bali by handing out food packages for the community and homeschooling packages for the children of the pilot project VP Bali.



3. Future

First and foremost, the first steps for the construction of the learning center will be taken. Active fundraising will take place in 2020 to finance this construction. VP Forever will actively approach major donors, trusts and foundations and philanthropists to financially support the center. The goal is to open the center in September 2021.

During the construction phase of the center, VP Forever will be actively be engaged in the operational preparation of the center. Examples include the development of the daily curriculum, the various workshops and events that will be given, the development of collaborations with local companies and the setting up of the marketplace in collaboration with local vendors.

Once the financial support for the learning center is secured, VP Forever will focus on developing new projects. Therefore, there will also be more active fundraising activities for other projects during 2021-2022. The chairwoman will give presentations about the organization in several places and there will also be several online fundraising campaigns.

The aim is to secure more structural funds so that new projects can be started at the beginning of 2022.

In 2021 there will be visits to locations in Mexico, Laos and South Africa to potentially start a project there.

Future activities of VP Forever:

- Start of construction of the Learning Center in Bali in 2020
- Opening of the Learning Center in September 2021
- Research potential new projects in 2021 and start new projects in 2022.
- Establish structural financial support



3.1 Case: The Forever Learning Center VP Bali

The Forever Learning Center Bali offers a mix of education, practical skills, sharing knowledge and expertise, support for local entrepreneurs and meeting places.

The education center

The center offers 6 classrooms where English classes will be given daily to Balinese children. The classrooms offer a spacious, learning-friendly atmosphere with many opportunities for creative learning, sports and games.

The library and workshop area

The library is accessible to the entire community and supports the workshops and classes within the project. Reading moments are organized for the children on a regular basis. There are several workshop rooms where young people can follow workshops and lessons on a daily basis. There is an online education portal where young people can follow workshops given by volunteers from all around the world.

The market place, shop and community space

The shop of the center only sells local products and fully supports local entrepreneurs from the area. In addition, merchandise from VP Forever will be sold, where 100% of the profits will go to the center. The marketplace offers space for local entrepreneurs and vendors to sell their products during events. The major events atriums host monthly events that are open to the entire community.

The training center

The training center includes a professional kitchen. This kitchen provides a framework for cooking classes and workshops and also includes a communal dining area. In addition, the kitchen also cooks with fruit and vegetables from the local partners with whom the center works. Practical classes, vocational training and skills training are given in the training center.

**** A detailed project plan and budget of the Forever Learning Center are available upon request. ****



4. Organization

Volunteer Programs Forever Foundation is a recognized private foundation operating under Belgian law, with the associated tax benefits.

Address:

Vinkenstraat 40
1850 Grimbergen
Belgium
KBO registration number: 0568.549.068

For more information tax refund, governance and other official documents, please contact us at: info@volunteer-programs-forever.org

4.1 Board

As described in our articles of association under article 6, paragraph 3, the term of the directors' mandate is six (6) years, renewable indefinitely. The mandate of director will be free of charge.

The board of Volunteer Programs Forever:

Kimberley Vanderheyden - Chair

Estelle Deferme - Vice-chair

Nicole Deferme - Board member

4.2 Employees

It is the vision and mission of VP Forever to work with volunteers as much as possible. This is one of the ways in which we strive to be different from other (large) charities. Thanks to the voluntary efforts of many volunteers, our operational costs are very low and enables us to give the majority of all donations received to go directly to our projects.

We aim to continue this way of working. However, we also realize that as our organization grows, we must also employ permanent employees. In 2021 we want to start hiring a permanent employee for the marketing department.



5. Finance

**VOLUNTEER PROGRAMS FOREVER
 BUDGET 2021**

INCOME	
Grants	€1.100.000,00
Individual contributions	€120.000,00
Board	€100.000,00
Fundraisers and events	€105.000,00
TOTAL INCOME	€1.425.000,00

DONATIONS	
Donations to project: Volunteer Programs Bali (including capital appeal Learning Center)	€850.000,00
Donations to other projects	€200.000,00



EXPENSES	
Salaries + external consultants	€236.000,00
Legal & Accounting	€3.500,00
Website/hosting	€3.000,00
Insurances	€12.000,00
Office	€3.500,00
Office equipment	€300,00
Travel & Meetings	€18.000,00
Marketing	€24.000,00
Training/Development	€500,00
Fundraising	€50.000,00
Other	€720,00
TOTAL EXPENSES	€351.520,00

TOTAL INCOME	€1.425.000,00
TOTAL EXPENSES	€351.520,00
TOTAL EXPENSES + DONATIONS	€1.401.520,00
PROFIT/LOSS	€23.480,00



Grants:

VP Forever will expand its fundraising efforts in the years 2020-2023. Half way through 2020 we have shifted our focus to mainly raising funds for our planned Learning Center. We have started with preparing our capital appeal, together with our consultant from IFC (UK). Our focus will be to apply for grants from trusts, foundations, charities, cooperates and philanthropists. In the first phase of the capital appeal we will mainly focus on raising funds from The Netherlands, Belgium, UK and Indonesia. In the second phase we will also expand our efforts to Australia and the United States.

Individual contributions:

We aim to create a structural funding foundation for VP Forever in the next few years. This means we need to expand our network of individual contributors. This includes one-time donations, recurring gifts and collaborations with businesses. We are in the process of establishing long term partnerships with several companies who are devoted to give part of their sales to VP Forever.

Board:

Our board will contribute financially on a yearly base, mainly to cover our operational costs and unforeseen costs.

Fundraisers and events:

We will also receive individual donations through various (online) campaigns and events. This will be done by members of our volunteer community working in multiple locations around the world to get donations for our projects. Donations will be received through online fundraisers, on-site events, merchandise sales and other (online) campaigns. Fundraising has been made easy and transparent through our online fundraiser platform: fundraiser.volunteer-programs-forever.org